

VIRTUAL FAM TRIP

Theme.01 NEW LUXURY

As the world experiences unprecedented circumstances, new values are required in incentive programs as well. The "New Luxury" course creates a luxurious experience with an aim to truly satisfy each and every participant. This model course incorporates the "New Luxury" contents proposed by the Sapporo Convention Bureau.



50
pax



5
days



OVER
15
places



DAY 1

AM

ARRIVAL

New Chitose Airport

PM

RELAX

Lake Shikotsu

Time to relax and embrace the nature of Hokkaido.

SHIKOTSU AREA
Audio commentary

STAY

Central Sapporo

Within walking distance to the Sapporo
Downtown area

JR Tower Hotel Nikko Sapporo / Sapporo Grand Hotel /
Keio Plaza Hotel Sapporo



DAY 2



AM

WALK

Central Sapporo

Time to walk through the parks the locals use daily, and enjoy the vast nature all throughout the metropolis.



SAPPORO AREA
Audio commentary

PM

EXPERIENCE

Okurayama

Time to learn about Sapporo's Olympic legacy and immerse yourself in Sapporo as a winter sports city.



SKI JUMP STADIUM
Interview movie

DAY 3



AM

ACTIVITY

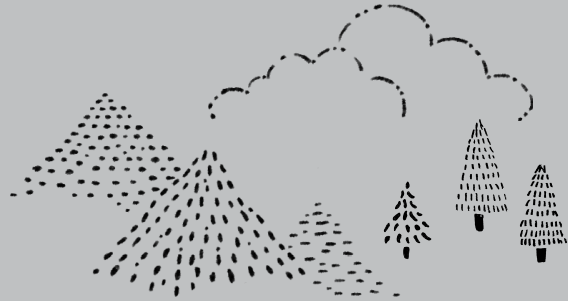
Jozankei

Time to enjoy fruit picking and outdoor activities in the rich nature around Sapporo.



ENJOY ACTIVITIES

Audio commentary



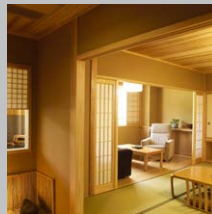
PM

STAY

Jozankei

New and Newly Renewed Hotels

Shogetsu Grand Hotel / Grand Blissen Hotel Jozankei /
Chalet Ivy Jozankei





AM

ACTIVITY

Niseko

Time to sharpen your senses with outdoor activities and trekking in the Niseko wilderness.

NISEKO AREA
Audio commentary



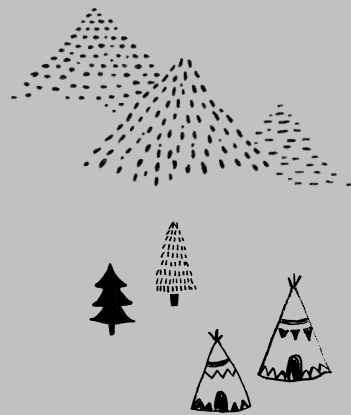
PM

EXPERIENCE

Niseko

1. Time to taste food from the blessings of Niseko's land.
2. Time for a factory tour at the Niseko Distillery, which opened in October 2021. Hakkaisan Brewery, a famous brand known for its sake, specifically chose this site for its whisky production.

ENJOY ACTIVITIES
Audio commentary



STAY

Higashiyama / Hanazono

International Brand Hotels

Higashiyama area: Hilton Niseko Village / Higashiyama Niseko Village, a Ritz-Carlton Reserve
Hanazono Area: Park Hyatt Niseko Hanazono



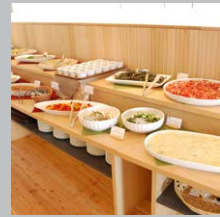
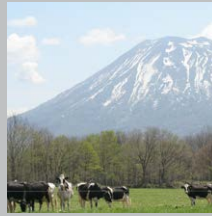
AM

ACTIVITY

Niseko

Time to experience making ice cream and more, using fresh milk from the workshops on-site (like the Milk Kobo workshop, and others).

 ENJOY ACTIVITIES
Audio commentary



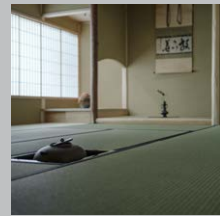
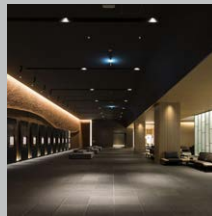
PM

RELAX

New Chitose Airport

Time to relax during the last leg of your trip, with lunch at a restaurant in the Portom International Hokkaido Hotel, which is directly connected to New Chitose Airport. You can also conclude your trip with an authentic tea ceremony experience at the tea ceremony house "Seifu-an."

 NEW CHITOSE AIRPORT
Audio commentary



VIRTUAL FAM TRIP

Theme.02 STANDARD INCENTIVES

Sapporo, with its wide experience in hosting incentives, offers a great variety of contents to meet the needs of host companies. Recently, there have been many changes in the local area with brand new facilities opening. Using this current information and new options available, Sapporo has created new model courses that are a must-see for incentive groups.



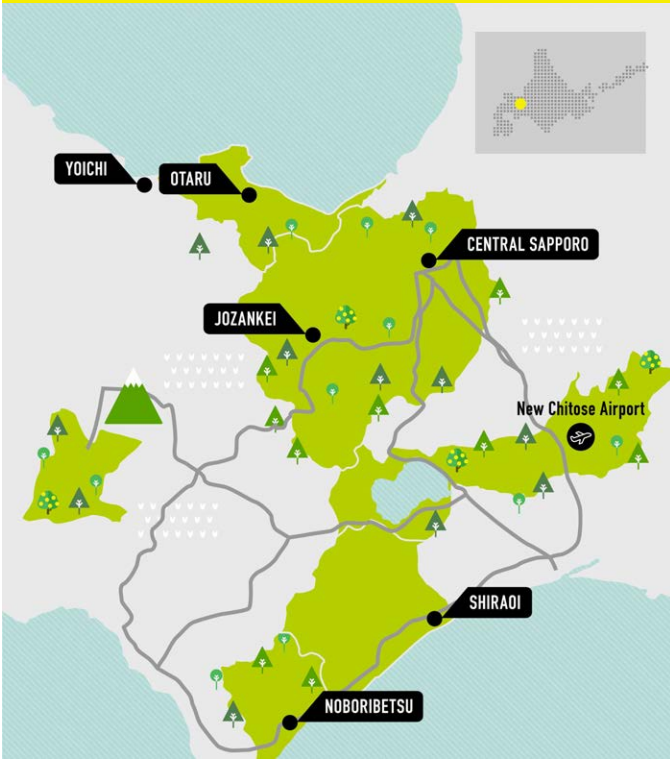
100 pax~



5 days



OVER 10 places



DAY 1

AM

ARRIVAL

New Chitose Airport

PM

RELAX

Tomakomai

Time to relax after long travels at a spacious horse park

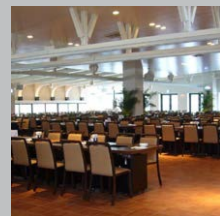
TOMAKOMAI AREA
Audio commentary

STAY

Central Sapporo

Central city hotels with many guest rooms and large halls

Sapporo Grand Hotel / Keio Plaza Hotel Sapporo /
Sapporo Prince Hotel





AM

WALK

Central Sapporo

Downtown Sapporo is where you can find all the classic sightseeing spots of the city. Time to walk around and complete the whole course!

SAPPORO AREA
Audio commentary

ACTIVITY

Sapporo

Time to enjoy a chocolate factory tour and creativity at Shiroyo Koibito Park.

ENJOY ACTIVITIES
Audio commentary

PM

EXPERIENCE

Sapporo

Time to learn the history of Sapporo Beer, the connection between Sapporo City and Beer, and time to eat.

BEER MUSEUM
Interview Movie



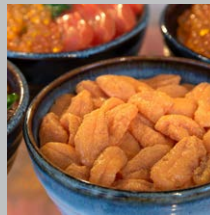
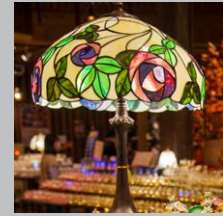
AM

EXPERIENCE

Otaru

Time to enjoy the popular port town of Otaru. Visit the Otaru Canal, a famous blue cave, eat delicious seafood, and more.

 **OTARU AREA**
Audio commentary



PM

EXPERIENCE

Yoichi

The town of Yoichi is well-known as the home of the Nikka whisky factory, but it is also thriving in producing grapes for wine. It's time to visit Hokkaido's best wineries, and the Must Visit Nikka factory.

 **YOICHI AREA**
Audio commentary



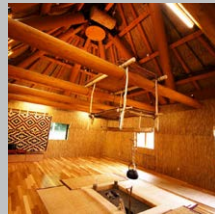
ENTERTAINMENT

Sapporo

Sapporo's YOSAKOI Soran Festival is a Hokkaido original, early summer tradition. The energetic dancers bring color, excitement and joy to the gala dinner.

 **ENJOY ENTERTAINMENT**
Audio commentary





AM

EXPERIENCE

Shiraoi

Time to immerse yourself in Ainu culture at Japan's first and northernmost national museum & time to get hands-on with Ainu culture in the field museum.

 SHIRAOI AREA
Audio commentary



PM

EXPERIENCE

Noboribetsu

Time to enjoy jumping back to the past in "Jidaimura," a recreation of an entire Edo period townscape.

 NOBORIBETSU AREA
Audio commentary

RELAX

Noboribetsu

After checking in to your onsen ryokan (which is a Japanese style inn), it's time to relax and soak in the hot springs. After you've refreshed, don't forget to take a stroll along the streets of this hot spring town!



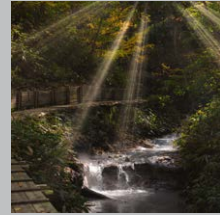
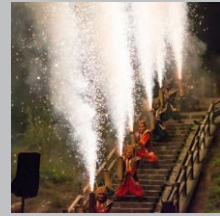
AM

WALK

Noboribetsu

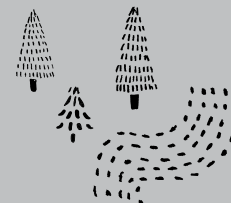
The Jigokudani Hell Valley is the largest natural source of hot springs in Noboribetsu Onsen, gushing out 3,000 liters of hot spring water every minute. Time to experience the blessings and fierce power of an active volcano.

 ENJOY ACTIVITIES
Audio commentary



TRAVEL AGENTS IN SAPPORO

There are travel agencies in Sapporo that are well versed in local information and experienced in handling incentive tours. The contacts listed provide services in English, so please feel free to contact them when planning your incentive tour.



JTB Corp.

Yuriko Tamoto
Sales Section 3
y_tamoto014@jtb.com

We are JTB Corp. Hokkaido Branch. Travel agency based on Hokkaido. We offer a vast array of products, services and solutions ranging from business travel, MICE and digital solutions.

<https://www.jtbcorp.jp/en/>

Nippon Travel Agency Hokkaido Co.,Ltd. International Travel Division

Maimi Sasaki
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Kaho Nyuya
kaho_nyuya@nta.co.jp



We are a local operator based in Sapporo. Utilizing our local network, we have many achievements from personal arrangements for FIT to large Company's incentives mainly from ASEAN Countries.

What makes us so different from other travel agencies is that we are capable of 1) dealing with emergencies immediately 2) building up strong connections with suppliers such as hotels, restaurants and tourist spots, and 3) gathering the latest local information. For these reasons, our staff are confident in making your travels unforgettable and wonderful. Hope we do have many future business with active travel agencies in this event.

<https://www.ntainbound.com>

Premium Hokkaido Co., Ltd.

Ru Liu
Tourism Business Div./Operator
t_1@premium-hokkaido.co.jp



Premium Hokkaido, was founded in 2015. Based in Sapporo, we have been involved in the MICE business since founded. Until now, we have cooperated with many companies and organizations in the development of various events, team building, meetings, and so on.

Many activities have been realized so far for us to gain experience from. Such as team-building of a foreign-affiliated company with a maximum of 500 people (2019), calligraphy exchange at a school with a maximum of 200 people (2018), an annual Japan-China golf exchange tournament, and visits and communications between the Japanese and Chinese governments.

https://www.premium-hokkaido.co.jp/la_en/index.html

TRAVEL ZERO Co., Ltd.

Elven Zhang
General Manager
tabi@zero-planning.jp



TRAVEL ZERO is a new established travel agency that belongs to ZERO PLANNING Co., LTD. It has been more than 15 years for ZEREO PLANNING as a local travel agency in Hokkaido. Our team is experienced and place a high value on the quality of service. Almost all kinds of travel we can serve well. Especially MICE and High-end order made. The new brand TRAVEL ZERO means a new start for us. Looking forward to cooperating with you.

<https://www.travel-zero.com/>

Hokkaido Treasure Island Travel Inc.

info@hokkaido-treasure.com



We are Hokkaido Treasure Island Travel Inc (HTIT), an award-winning team of creators of unique, perfectly tailored Hokkaido travel experiences. Our product team collaborates with locals in each town and village all over Hokkaido to develop unique content. Our sales team creates a personalized, tailored experience for our small groups under 50 people. Through our original content and stories, you will learn more about Hokkaido's uniqueness. For the past 15 years, we have built up a relationship with expert licensed guides. Our mission is to create for you a journey of a lifetime, every time you travel with us.

<https://hokkaido-treasure.com/>



SPECIAL MOVIES



INTRODUCTION
Video Guide



SAPPORO OKURAYAMA SKI JUMP STADIUM
Interview with Masashi Abe & Toshiya Tanitsu



SAPPORO BEER MUSEUM
Interview with Fumi Kurihara

SPECIAL THANKS



SAPPORO
OLYMPIC MUSEUM



SAPPORO BEER
MUSEUM